

62

1960

ECHO VALLEY FLORAL GARDENS

ORIGINATORS - IMPORTERS AND EXPORTERS

GARDEN CHRYSANTHEMUMS

FINE DAHLIAS

JAPANESE IRIS — HEMEROCALLIS



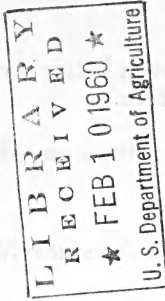
OMAR COLES, SR., Prop.

Dial Sterling 3-2169

224 LAFAYETTE AVE.

MAGNOLIA, N. J.

Return Postage Guaranteed



U. S. DEPARTMENT OF AGRICULTURE
LIBRARY

WASHINGTON 25, D. C.

OFFICIAL BUSINESS

PENALTY FOR PRIVATE USE TO AVOID
PAYMENT OF POSTAGE, \$300
(GPO)

POSTAGE AND FEES PAID
U. S. DEPARTMENT OF AGRICULTURE

U. S. DEPT. OF AGRICULTURE
LIBRARY - DIVISION OF BIBLIOGRAPHY
WASHINGTON 25, D. C.



To Our Garden Friends:

First I wish to thank you for your liberal patronage in the past.

This year we will endeavor to give you even better service and higher class roots and plants than ever before.

"One is nearer God's Heart in a Garden than anywhere else on earth.

Home Gardens on Lafayette and Jefferson Avenues, Magnolia, N. J.

LOOK FOR OUR NEW ONES FOR 1961

ADDRESS ALL COMMUNICATIONS TO:

**OMAR COLES, Sr.
224 Lafayette Avenue
Magnolia, New Jersey
Dial: STerling 3-2169**

ORDER EARLY TO AVOID DISAPPOINTMENT

MEMBER OF:

**Nat'l Chrysanthemum Society, Camden Horticulture Society
Chrysanthemum Society of South Jersey
Magnolia Horticultural Society**

Meet us at the National Chrysanthemum Show, the Camden Horticulture Society Show, the South Jersey Chrysanthemum Show, and our home show, Magnolia Horticulture Society

TERMS OF SALE

WARRANTY—We give no guarantee, expressed or implied, as to the color, hardiness or description of any plants we sell and shall not be liable for the crop or productiveness thereof. Any claims of any kind shall be made within 5 days upon receipt of goods. We shall have the right in all cases to determine amount of loss and in no case shall it be more than original amount paid by the customer for plants or other material.

ECHO VALLEY FLORAL GARDENS

Cash with order. If sold out of any variety on your order, we will substitute near it equal in value.

Please name second choice..

STATE AND GOVERNMENT INSPECTED

In ordering DAHLIA PLANTS, add 25 cents for special handling. Chrysanthemums grown in 2 $\frac{1}{4}$ " pots, Dahlias in 3" pots.

Ask for the 100 rate price on Chrysanthemums and Hemerocallis.

Blooming plants of Chrysanthemums sold from field in fall

Visitors Welcome at all Times.

Orders sent by express collect, or if you prefer Parcel Post, Send enough to cover mailing; we will make it up in plants.

THANK YOU

CHRYSANTHEMUM GROWERS ATTENTION!

Rooted cuttings of chrysanthemums half price of potted plants when two or more of a kind are ordered.
ALL PLANTS SENT AT BUYERS RISK. INSURED IF PAID FOR BY BUYER

1960 CHRYSANTHEMUM INTRODUCTIONS

Name and Description—3 at Dz. Rate	Height in inches	Blooming Date	Price	
			Ea.	Doz.
D. Double SD. Semi-Double S. Single				
AOBANO SHIRBE (Japan) (1960 Green spider not unlike Nightingale except greener.	38	Nov. 7	1.50	15.00
TAKE ME ALONG Inc. (Japan) Monterey red reverse canyon rose. Truly one of the giants.	32	Oct. 29	1.25	12.50

LOOK FOR OUR ORIGINATIONS IN THE NATIONAL CHRYSANTHEMUM SHOW

We have imported a number of Chrysanthemums from Mr. Yoshiald Ogawa, direct from Japan. We are offering them for the first time in 1960. Incurved, Spider, Cascade, Mobiled Petaled Mums, some petals recurved, incurved and spoon on the same flower. There is no use trying to tell you of the beauty of these wonderful flowers; they are so far ahead of any I have seen you will just have to grow them yourself to show your friends and neighbors and win ribbons at the shows.

If one wants the best of anything, one just goes to the source; and that is just what we did in procuring these wonderful Chrysanthemums. Order early, as we reserve the right to return money if sold out of any variety.

JAPANESE CASCADE CHRYSANTHEMUMS

ENGLISH TITLES IN PARENTHESIS

Name and Description—3 at	Dz. Rate	Hefght	Blooming	Price
D. Double SD. Semi-Double S. Single	in inches	Date	Ea. Doz.	
GYOKUHA (JADE CUP) Yellow petals and yellow cushion. 1½ inch flower.	Oct. 23	.75	7.50	
KINJONO (SNOW UP OFFERING) White 1½ inch flower.	Nov. 1	.75	7.50	
KINKI (IMPERIAL GOLD FLAG) Flower bronze; cushion bronze yellow 1¼ inch bloom.	Nov. 1	.75	7.50	
KOEI (SPARKLE) Petals quilled pink, cushion bronze yellow. 1¼ inch bloom.	Oct. 30	.75	7.50	
KYANINGYO (DOLL OF KYUTO) Petals purple-red, cushion yellow (Small)	Oct. 30	.75	7.50	
MIYOJO (MORNING STAR) Petals pink, cushion gold. Long lasting. Cascades natural, 1½ inch flower.	Oct. 24	.75	7.50	
SAJINNO KONONI, Gold and red a good cascade75	7.50	
SOZETSU (SUBLIME) Petals and cushion a beautiful pink. 1½ inch bloom.	Oct. 30	.75	7.50	

JAPANESE LARGE SINGLE CHRYSANTHEMUMS

GARRY (Japan) Single Yellow, reverse red. 5 to 6" bloom.	26 Nov. 8	.75	7.50
KIN KODEN (GOLDEN PALACE) Yellow. 6 inch bloom.	48 Nov. 4	1.25	12.50
TAIHO HAGORONO (NOBLE FEATHER ROBE) White striped purple. 6 to 8 inches across.	42 Oct. 30	1.25	12.50

JAPANESE SPIDER CHRYSANTHEMUMS

ARARE (Japan Spider) One of the best to come from that country. Autumn shades showing a gleaming mass of gold, gradually deepening to coppery tones. Terminating at tips with glints of gold	37 Oct. 30	1.25	12.50
DAIGYOKUZAN (Japan) Pure white spider 8 inch A funnel-shaped flower.	36 Nov. 1	1.00	10.00
KIGUMONO KAGAYAKI (GILDED CLOUDS) An 8 inch yellow spider	48 Oct. 30	1.25	12.50
KINPA (GOLDEN WAVE) Lemon yellow. 7 inch bloom.	48 Nov. 1	1.25	12.50
KOKURSINNO TINK (Japan) White 7 to 8 inch bloom. Prolific. Between incurved and recurved	34	.75	7.50
MOKUSEINO KAORI (FRAGRANT OLIVE) A large white spider. Good grower. Stiff stem holds its bloom a long time. A blue ribbon winner for us in 1957.	36 Oct. 22	1.25	12.50
NAMIGOSHINO SAKURA (CHERRY BLOSSOM OVER THE WAVES) A lovely pink spider of great merit.	36 Oct. 25	1.00	10.00
OSHUKURAI Inc. (Jafan) Radiant Lilac, reverse same.	Nov. 1	1.00	10.00
OSMAN (Japan) White tinged green. A 5" flower. Spider.	40 Oct. 30	.75	7.50
SAN YONO YUKI (SNOW OF SANYO) White spider. Large. One of the best. You will like this one.	48 Nov. 5	1.00	10.00
SUIKONO KAGAYAKI (DANCE OF HAPPINESS) Yellow spider, 7 to 8 inch bloom. A good one.	48 Oct. 30	1.00	10.00

JAPANESE INCURVED CHRYSANTHEMUMS

Name and Description—3 at Dz. Rate	Height in inches	Blooming Date	Price	
			Ea.	Doz.
AVOSHIRONO SATIO Pink. Reverse lighter pink.	48	Nov. 5	1.00	10.00
AVOSHIVO (Japan) Incurved Flox purple. A fine flower.	48	Nov. 3	1.00	10.00
DAITORIN (GREAT PEACH GARDEN) Pink 7½ inch incurved flower and a good one.	36	Oct. 28	.85	8.50
FUKUSUKE (LUCK BRINGER) Pink incurved. A fine performer.	36	Nov. 1	1.00	10.00
GOLDEN WAVE (Japan) Primrose yellow incurved. 10 inch bloom.	44	Nov. 11	1.50	15.00
HANSHINNO YOSHI Incurved. Dark maroon.	40	Nov. 1	1.25	12.50
HATSOHI NOED (Japan) Monterey red. Reverse merrie pink.	40	Nov. 5	1.00	10.00
HOENNO TSUKI (MOON OF THE BEAUTIFUL GARDEN) Pinkish white incurved. 7 to 8 inch bloom.	44	Oct. 29	.85	8.50
HOLNNU AILATURE White incurved. Tinted Merrie pink.	38	Oct. 29	1.00	10.00
HORNO TSUKI (Japan) White incurved. Good.	34	Nov. 10	1.00	10.00
HOSONI SAGURI White incurved.	30	Nov.	1.25	12.50
KABAKI (DEEP YELLOW) That is what it is. 7½ inch incurved flower.	36	Nov. 1	.85	8.50
KASETO (Japan) White incurved 6" by 9".	36	Nov. 8	1.00	10.00
KASUMIGA URA (MISTY LAKE) Incurved pearl white of good size.	36	Nov. 1	.85	8.50
KEGONNI TAKI (Japan) Medium yellow. Long skirted. Incurved. A beautiful flower. 12" bloom.	40	Nov. 12	1.25	12.50
KIBONO TSUKI (MOON OF HOPE) Incurved 7 to 8 inch bloom. Silver yellow.	44	Oct. 29	.85	8.50
KINGSINNO Incurved 7" by 4". Phlox purple. Reverse silver. A strong grower. Won blue ribbon for the best six in its class at the Chrysanthemum Show, October 24-25.	48	Oct. 21	1.00	10.00
KOGENNO HANA (ALPINE FLOWER) 6 by 4½ inch flower of pink or lavender.	Nov. 1		.85	8.50
KONANNO NISHIKI (BROCADE OF KONAN) 6 inch bloom. Mauve yellow and red	30	Nov. 28	.85	8.50
KOSONNO SAKURE (CHERRIES OF DETACHED VILLAGE) 6 inch bloom of whitish pink	48	Oct. 28	.85	8.50
KUOSHIRONO SATO Near radiant lilac.	38	Oct. 31	1.00	10.00
KUJUNO NISHIKI (IMPERIAL GOLD BROCADE) Incurved bloom making a perfect ball. 6 inches. Bronze-gold, reverse mauve.	36	Oct. 30	1.00	10.00
KUOSHIRONO SATO 1st bench. Near radiant lilac.	38	Oct. 31	1.00	10.00
KUZUSHIRONO SATO (KUZUSHIRO VILLAGE) Incurved bronze-red. Large flower.	Nov. 1		.85	8.50
KYOKKUN KAGAYAKI. Monterey red. Reverse Flamingo.	38	Nov. 2	1.00	10.00
MANZANNO SAKURA (CHERRY-COVERED HILL) Extra fine pink and cream incurved	36	Oct. 28	.85	8.50
MINLO SHIRAYKI (Japan) Incurved One you will like. Good. Fine performer.	36	Nov. 7	1.25	12.50
MIYONO HARU (PEACEFUL SPRING) Incurved pink or lavender. 6 to 7 inch bloom.	36	Oct. 28	1.25	12.50
MIYONO HOMARE (PRIDE OF THE PERIOD) Carmine-red incurved 5 to 6 inch flower.	36	Oct. 29	.85	8.50
OSHUKKURAI. Incurved. Lavendar.	36	Nov. 7	1.25	12.50

JAPANESE INCURVED CHRYSANTHEMUMS (Cont.)

Name and Description—3 at Dz. Rate	Height in inches	Blooming Date	Price	
			Ea.	Doz.
SANNO SUKURA (Japan) Bronze yellow. Flat bloom 5" to 7". Long lasting. New.	30	Oct. 24	1.50	15.00
SHINGEKKO (NEW MOON) Whitish pink. Incurved 6 inch bloom.	36	Oct. 27	.85	8.50
SHINROKUNI KASUMI Incurved. Pale pink.	38	Nov. 5	1.25	12.50
SHINROKOND (Japan) Incurved. Merrie Pink.	36	Nov. 3	1.25	12.50
SHINSEKAI (NEW WORLD) Rhodamine purple, silver reverse. 6 inch bloom long lasting.	48	Nov. 1	.85	8.50
SUIKONO KAUAYAM (Japan) Incurved. Near watermelon. Reverse merrie pink.	38	Nov. 4	1.25	12.50
SHIROKU SHEJO (Japan) Incurved. Watermelon. Reverse merrie pink.	38	Nov. 1	1.00	10.00
SUIRONO KAUAYAM (Japan) Incurved. Color light roseine purple. Reverse pastel lilac. One of the giants.	36	Nov. 1	1.50	15.00
SHINROKU TOEN (MOUNTAIN PEACH GARDEN) Incurved. Light Phlox purple, silver reverse (Pink)		Oct. 28	.85	8.50
TABIGOROMO (TRAVEL ATTIRE) Incurved white One you would like to show your friends. One of the giants.	44	Oct. 30	.90	9.00
TAIHONO HANA (NOBLE FLOWER) Crimson, silver reverse, Incurved. A good one.	T	Oct. 22	1.00	10.00
TORYOMON (GATE OF HONOR) Irregular long skirted incurved. Giant white.	48	Nov. 1	.90	9.00
USUGESHO (LIGHT MAKE UP) Pale pink incurved. 5 inches or more. One you will like.	40	Oct. 26	.85	8.50
YURINOA SHITA (Japan) White long skirted. Beautiful 7" x 5" bloom.	38	Nov. 10	1.00	10.00
ZINSORI (Japan) Pure white. Incurved. A good specimen.	36	Nov. 2	1.25	12.50

CUSHION CHRYSANTHEMUMS

BANTAM YELLOW A charming midget cushion almost rug-like—a lighter "Bowl O' Gold." Delightful 2½ inch bloom indescribably shaded primrose to mimosa yellow. Very tasteful, extremely low, surprising individual flower.	12	Sept. 25	.75	7.50
CUTIE. A profusion of tiny cherry-red button type flowers covering a sturdy compact plant. Durable flowers and foliage lasting long after frost and freezing	15	Oct. 20	.50	5.00
GOLDEN CARPET (Bristol) A glittering mound of yellow poms only one foot high. Ideal for bedding accenting, edging or rock garden		Sept. 15	.50	5.00
LEE DICK. (Kraus) Dwarf orange-bronze to sulphur yellow masses of 2 to 2½ inch flowers, spreading growth habit. Excellent.	15	Oct. 10	.75	7.50
LIPSTICK Loads of brick-ruby blossoms. Leading red cushion.	24	Sept. 25	.50	5.00
ROUGE CUSHION D. (Lehman) A far superior red semi-cushion. Intense red-cushion flowers show a small bright yellow center when mature.	15	Sept. 20	.50	5.00
SALMON CUSHION , (Ohio Hybrid.) The largest flowered cushion known. 4" double salmon pink blooms	15	Sept. 15	.60	6.00

CUSHION CHRYSANTHEMUMS (Cont.)

	Name and Description—3 at Dz. Rate	Height in inches	Blooming Date	Price	
	D. Double SD. Semi-Double S. Single			Ea.	Doz.
VIV CUSHION	Full double blooms of all shades from deep clean red to rose. Never fades to a bronze. After many weeks of blooming it just turns to a deep rose. Spreads over 2', very full round bush.		18 Sept. 25	.50	5.00

EXHIBITION TYPE CHRYSANTHEMUMS

APRICOT QUEEN.	Huge bronze incurved show variety.		Oct. 25	.60	6.00
BEN LEIGHTON.	Deep wine red with a shade of lighter red on the outside of the petals		Oct. 15	.50	5.00
CHALLENGER.	An importation from Japan. We are proud to be able to offer this most creditable giant flower of gloriously rich rosy purple color to the public.	36	Oct. 25	.60	6.00
CORONATION PINK.	A true reflexed type exhibition flower in peerless shade of light rose.	48	Oct. 20	.50	5.00
GREEN GODDESS	The most outstanding introduction of recent years. Not only a green Japanese variety, but one of fine exhibition quality. The color is a pretty sea green, with a luminous quality. The flower is solid, both wide and deep, and beautifully finished. Supply is limited.	36		2.00	20.00
GYPSEY QUEEN	Incurved red bronze reverence. A blue ribbon winner	48	Oct. 20	.50	5.00
HIT PARADE.	A Japanese Exhibition type in deep red with gold reverse. A real hit among the early blooming varieties.		Oct. 25	.75	7.50

GARDEN TYPE CHRYSANTHEMUMS

AK-SAR-BEN	(Univ. of Nebr.-Glenn Viehmeyer) The first in a new and unique series of early blooming Quill of "Spider" mums for the garden. The fully double stiff-textured quilled flowers are 3½" to 5" inches across and are borne singly or in loose clusters on strong stiff stems. The color is described by Mr. Viehmeyer as a decorator color, does well in arrangements with many colors, being a suntan shade overlaid with rose. Strong plants bear their blooms from late August until killing freezes. A truly hardy, yearly blooming "Rayonante" type mum has been much desired and thus this variety, the first in that category is sure to be popular.	30	Aug. 28	.75	7.50
ARLINE WOOD	(Kraus) 2½" to 3" bloom. Peach shaded to light pink.	20	Oct. 22	1.00	10.00
ARTIST'S DELIGHT	(28-53) (Bristol) Softly elegant trappings feature the tastefully formed, upright 2' plant. Charming 3" decorative flowers are indescribably pastel confections of color, geranium pink and fawn. Wonderful sprays, suave colorings and almost unearthly beauty. Late Sept.	24	Sept. 25	.50	5.00
APACHE D.	Four-inch blooms with quilled petals of deep Oriental red. Powerful, 2-foot growth immune to weather's onslaughts. A late September godsend.	24	Sept.	.30	6.00
BLANCHE LITTEWELLER	(Dr. Kraus) Soft pink 3 inch globular flower. Tips of petals darker.	3	22 Sept. 5	.50	5.00
white		26	Oct. 1	.75	7.50

GARDEN TYPE CHRYSANTHEMUMS (Continued)

Name and Description—3 at Dz. Rate	Height in inches	Blooming Date	Price	
			Ea.	Doz.
BETTY, D. Upright apple-blossom pink with deep rose center		28 Sept. 28	.50	5.00
BUTTERSCOTCH. New. If you like the large flowered types, we suggest this one. It has 5" golden yellow blooms, topping off a perfect plant. Will be the focal point of your display. Double.		Sept. 27	.60	6.00
CARNIVAL (37-45 CPK) Conspicuously distinct among its garden companions throughout the long mum season is this gay newcomer. "Glowing burnt orange" best describes the play or bronze, red and golden bronze shades, literally, it gleams.		30 Sept. 27	.50	5.00
CHAMPAGNE D. (Lehman) New 1958! Entirely new color in Mums; Ivory-shell-pink. 5 inch bloom on strong stems. Exquisite flowers for arrangements.		24 Sept. 25	.60	6.00
CHIKUITA, D. (Kraus), Deep lemon yellow dome-shaped pompon, a fine addition		22 Sept. 28	.50	5.00
CHOCOLATE DROP (Bristol) (124-55 Fetching) In button. Glossy Ox Blood, red to chocolate-maroon. Nearly ebony in cooler weather. Long attractive. Nice little sprays. Very hardy. Sells heavily in bloom. (Originators description.)		22	.75	7.50
CINCINNATI, Rich golden yellow. Inter pompon well branched. One of the best for show or cutting		30 Oct. 15	.50	5.00
CROWNING GLORY D. (Lehman) Strong upright plant of Spanish-orange overcast with coral. An early, glorified Beacon.		28 Sept. 25	.60	6.00
DARK PINK DOT New Pom. 1½" bloom on long sturdy stem. Well branched fine for florist work or exhibition A big improvement over Pink Dot.		Tall Oct. 20	.50	5.00
DEANNA LEE. Brightest red that we know. Good disbudded.		24 Oct. 20	.50	5.00
DON POWELL (Kraus) Pompon 1½ to 2" Crimson center shaded to red bronze.		18 Oct. 15	.60	6.00
DRAGON LADY, A new mum-color too—a satin smooth Chinese Red, more striking than Caliph deeper than Red Velvet. Starting mid-September it bloomed continuously for six weeks and didn't fade a shade. Mature flowers develop spoon tips. Foliage is an outstanding deep green, almost black, extra large, bright as waxed leather. It is a decorative growing bush, and a red mass in bloom.		28 Sept. 25	.50	5.00
DREAM GIRL (Floralene) Beautiful lavender-pink; full petaled, blooms 2½ inches across on long stems. Dream Girl is a gem for the garden and a dream for cutting.		30 Sept. 25	.50	5.00
EDNA ROWLEY (Kraus) New 1957! The perfect pink button pompon that we have been waiting years for—the answer to a prayer! Hundreds of rose-colored buttons with a ruby eye completely cover the dense plants with color for weeks. Grand in the garden and wonderful for arrangements.		24 Sept. 1	.75	7.50
ELKRIDGE. Large dec. Orange 4" flowers on stiff stem, heavy green foliage.		26 Oct. 29	.50	5.00

GARDEN TYPE CHRYSANTHEMUMS (Continued)

Name and Description—3 at Dz. Rate			Height	Blooming	Price	
D. Double	SD. Semi-Double	S. Single	in inches	Date	Ea.	Doz.
ENID WATERS (Kraus) 4 - 4½". Pinkish white. slightly incurved.				18 Oct. 26	.75	7.50
FASCINATION (62-47 CPK Bristol). Lovers of the huge in mumss will really adore this "glamazon." It is a large shapely decorative, often 4" in size. A lovely lavender pink deepening a bit at the center. The blossoms occasionally become an almost pure white. Sturdy grower with lushly verdant foliage, long stems. A marveious blend of size and beauty.				26 Sept. 28	.60	6.00
FORBIDDEN FRUIT (Pompom 1¼ inch) Coral pink with lighter reflex. Good to cut, stands up in all kinds of weather. Long-lasting. Nothing like it				24 Oct. 15	.50	5.00
GLADIATOR Large 4" decorative orange-red upright growth. Good foliage. Free flowering. Good disbudded.				26 Oct. 26	.60	6.00
GLORIA JEAN RUE (Kraus) 2½ - 3" Light orange to tan.				18 Oct. 25	.75	7.50
GONDOLIER (Bristol 67-49 SON) Like wine-dipped jewels of the Orient, 3½ inch flowers, full and deep indescribable crimson, vermillion to clare colorings. Faintly dusted silver. Extraordinarily lovely				30 Sept. 28	.50	5.00
GOLD COAST Deep lemon yellow pompom				32 Oct. 25	.50	5.00
GRACE BRADSHAW D. (Kraus No. 1914) Very large satin-smooth white flowers completely cover the long, strong plants. Husky and vigorous grower.				28 Oct. 12	.75	7.50
HAROLD ROBERTS (Kraus 2 - 2½". Lavendar purple to lilac.				18 Oct. 25	.60	6.00
HEROS JEAN GUIZZONIER A French novelty with large double quilled blooms on cutting stems. They are late blooming but well worth while in the proper season. The flowers will reach a 7 or 8" diameter without disbudding. Color is a rosy purple with tips of gold for a very unusual, exotic effect.				28 Late	.60	6.00
HUNTSMAN (Bristol) A grand fall color for your garden. Vividly brilliant scarlet orange, overcas' walnut bronze. Flower 3" full double. A plant tall lusty and hardy, simply loaded with blooms.				30 Oct. 10	.50	5.00
JOHN MILBRATH (Kraus) Double, glowing yellow 2 to 3 inch incurved spherical flower. Upright growth habit, medium. Very good.				20 Sept. 25	.75	7.50
JUBILEE. Pompom, 1½", producing a mass of glowing clear red blooms, after the crimson buds open. Splendid for bedding or cutting				18 Oct. 1	.50	5.00
KING'S RANSOM (60-53) (Bristol) Absolutely unique - like a stalwart sentinel proudly capped with golden headdress. Powerful, rigidly erect 2 - 2½' columns stand out fearlessly, never drooping, never rain-stunned. Attractive 3" blossoms of ripe old-gold yellow simply level the manly bush's gleaming crown. No other Mum can come close to such compelling garden presence. Oct. 1				28 Oct. 1	.75	7.50

GARDEN TYPE CHRYSANTHEMUMS (Continued)

Name and Description—3 at Dz. Rate			Height In inches	Blooming Date	Price	
D. Double	SD. Semi-Double	S. Single			Ea.	Doz.
LADY'S CHOICE D. (Lehman No. 1021 New 1955! A large pastel, which could be described as pink-ivory. A fully double, 4" flower on a magnificent plant. Fine for arrangements.			36	Sept. 26	.50	5.00
LADY'S DREAM. A delicate shade of clear pink peeking through white petals, firmly knit into a tight pompon of medium size. This low grower is a good bloomer and a nice one for potting.			34	Sept. 28	.60	6.00
LADY FAIR Greatly admired by midwestern testers. Beautiful 3 inch blossoms, temptingly recurved, in entrancing orchid pink perfection. Deep lavender buds, then gently tousled cactus form. Wonderful to disbud, exquisite in bouquets.			28	Oct. 1	.90	9.00
LADY SUPERIOR (Kraus) 4 - 4½" Clear white flower.			18	Oct. 28	.65	6.50
LEE POWELL. D. (Kraus) Masses of fluffy Chinese yellow flowers with slight orange tinge at center. Very similar to large greenhouse varieties. Tall, upright bush. Nothing like it in hardy Mums.			30	Sept. 23	.50	5.00
LESHARA. Each branch terminates with a cluster of five to twenty-five blooms, 3", fully double, clear, non-fading mulberry red. It has no comparative anywhere that we know of. Will stand repeated freezes of 22 degrees without becoming unsightly. Blooms for 6-8 weeks.				Set. 28	.50	5.00
MADAM PAUL LEMACRE (Kraus) 3½ - 4". Light red. Profuse bloomer			18	Oct. 24	.75	7.50
MARTIN'S WHITE D. A mass of double flowers almost completely hiding foliage. Extra fine.			18	Sept. 15	.50	5.00
MARTIN'S YELLOW (Formerly listed as Canary.) in our estimation the very finest early, large flowered light yellow in existence. Flowers very large, fluffy and exquisite light yellow.			18	Sept. 15	.60	6.00
MELLOW GLOW (16-45 CNK) Mellow indeed is the matchless suffusion of soft orange buff peach pink and bronze natsurtium tints. Briefly, it is a "bronze with personality" and by far the most appealing mum we have seen in its color.			30	Oct. 15	.50	5.00
MICHIGAN WHITE Pompon. A good white on stiff stem. Flowers 2½" across welikeit.			36	Oct. 15	.50	5.00
MIKADO. An oriental flavor is in evidence in this large 4" cactus type bloom of velvety Turkish red. A pleasant contrast to the recurved outer petals is the incurved central golden crest. Robust plants bloom by late Sept. Good disbudded.			30	Sept. 20	.60	6.00
MRS. ALLEN FELTEN, SD (Felten) Heavy dark foliage, lavender pink. 4" blooms without disbudding			34	Oct. 10	.50	5.00
MURIEL RICE. D. (Lehman No. 914) The Mum of the year 1955! Fully double, 4-inch flowers of light primrose-yellow aging to deep cream early in the season. Later in the season it picks up a lavender tint much like Peace Rse. Another American variety showing the large flower influence of English blood. Extremely thrifty plant			30	Sept. 25	.50	5.00

GARDEN TYPE CHRYSANTHEMUMS (Continued)

Name and Description—3 at Dz. Rate	Height	Blooming	Price	
D. Double SD. Semi-Double S. Single	in inches	Date	Ea.	Doz.
OLD LAVENDER (Lehman) New. Fully double. Large, massive pure lavender flowers on strong sturdy stems. Larger, brighter and earlier than Lavender Lady.	26	Sept. 25	.50	5.00
PATRICIA LEHMAN D. (Kraus) Sparkling salmon-pink with peach center. Flowers large, with fluffy appearance. A grand Mum.	24	Sept. 28	.60	6.00
PINK QUILL . Large decorative, quill type. Shell pink with solid centers.	26	Sept. 25	.50	5.00
PINOCCHIO 1" A new small white suffused and lightly tipped amaranth rose. Fine stems.	36	Oct. 25	.50	5.00
PRINCESS KAY D. (Lehman) New 1958! Heavy textured pure alabaster-white. Strong stems loaded with flowers.	26	Sept. 26	.90	9.00
PRINCESS NORA . An extremely handsome Anemone flowered Chrysanthemum which has a silver rich rosy purple flower interposed with silver, which gleams through the rows of petals. Holds its color well throughout the season. Excellent foliage.	42	Oct. 20	.50	5.00
PRISTINE Pompon. Glistening white best early.	30	Oct. 22	.50	5.00
PURPLE WATERS D. Purple. It is a 2½" to 3" flower. Scarce. One you will be proud to show your friends	26	Sept. 15	.50	5.00
ROYAL ROBE D. (Kraus) Beetroot-purple flower with a bluish sheen reflecting from the center. A very good all-round variety. Color superb.	27	Sept. 15	.60	6.00
ROYAL TAN Orange red, tan reverse.	26	Oct. 15	.75	7.50
ROYAL VELVET . This variety again reflects the large flowered trend in hardy Chrysanthemums. A 4" incurve of bright velvety purple accented by a silvery reverse. Robust, medium tall, mid-season.				6.00
RUBY BREITHAUP (Kraus) Large domed, shaggy flowers of pleasing light primrose-yellow. Excellent as a disbud.	28	Oct. 1	.75	7.50
SCHWEIZERLAND (Kraus) White dec. 3 to 4" bloom.	24	Oct. 30	.65	6.50
SHOW GIRL . Deep purple incurved bloom of a generous 3" size are profusely borne on willowy stems that hold up very well. Excellent for use as a cut flower. This mid-season variety also responds well to disbudding.	28	Oct. 18	.65	6.50
SILVER MOON (Carter-Coles) Lemon yellow Dec. 4 to 4½ inch bloom. Easy to grow, hard to beat on the show table Don't miss it. Disbuds well....	30	Oct. 12	.85	8.50
SONNY A pom of unfading pink. A light many petalled flower that will rival greenhouse grown stock. One of the best.	24	Oct. 1	.50	5.00
STYLISH (52-53) (Bristol) Always lovely, always a glorious mass of fresh surprises. Shapely recurring cactus blossms, 3" or more, open a bright silvery vermillion, slowly mellowing to deep old rose flushed raspberry-cerise. Staunch 2 - 2½' clumps, faultlessly aglow from late Sept. on, assure delightful cut flowers. Novel - generous - gorgeous - tops for sophisticated vitality!	28	Sept. 25	.75	7.50

GARDEN TYPE CHRYSANTHEMUMS (Continued)

Name and Description—3 at	Dz. Rate	Height in inches	Blooming Date	Price	
				Ea.	Doz.
SUCCESS D. (C-P) Large, never fading flowers of deep crimson.			23 Oct. 1	.60	6.00
SUNDANCE. Truly an outstanding introduction. Huge 4" golden yellow blooms of heavy texture and firm substance, are produced freely on plants that are full 24" wide and 24" tall. Really good for specimen work.			24 Sept. 25	.60	6.00
SWEET MELODY (Kraus) 4 - 5" bloom. Clear lemon yellow. Good clean foliage.			26 Oct. 24	1.00	10.00
THE CHIEF, SD. Attractive brilliant scarlet and gold			26 Oct. 15	.50	5.00
VALIANT New. Large, light yellow incurve, mid-season's bloom. Luxuriant dark green foliage and a robust habit make this valuable in the garden or spring pot sales from the greenhouses.			Oct.	.50	5.00
WHITE DOTY, Fine white pompon			26 Oct. 25	.50	5.00
WHITE CLOUD. (U of NBRA). Pure white decorative 3½" to 4" bloom. Good stem, excellent as a cut flower or garden specimen. Very hardy			26 Sept. 27	.50	5.00
YELLOW MURIEL Sport of White Muriel			30 Sept. 30	.75	7.50

SPIDERS AND QUILL VARIETIES

BUNBU. Soft mallow purple. Petals hooked at tips. Fine for cutting			Oct. 25	.50	5.00
GEORGIA HEDINGER. This full centered spider of a beautiful shade of pink ranks unrivaled in the early flowering class.			Oct. 15	.50	5.00
KAY TASHIMA. The best pure white centers hook tube. Good stem.			40 Oct. 15	.50	5.00
NIGHTINGALE Large flowers of chartreuse green as with all the greens, should be protected from strong sunshine after the buds show color.			Nov. 1	.50	5.00
PAUL MILLER. An unusually large medium tubed buff colored bronze. The tips are fish-hook type The open ends are bright red, straight stiff clear stems. Tall			Oct. 15	.50	5.00
PEGGIE ANN HOOVER. A beautiful light pink. The straight quilled petals are spoon tipped, lovely foliage and good stem			48 Oct. 10	.50	5.00
SUNNY SLOPE SPLENDER (Sunny Slope) Spider white with a tinge of green running through it when disbudded 7" to 8". Fine grown in sprays. Very resistant to frost.			M Oct. 25	.50	5.00
TOKAY. Clear lilac purple. Very large and fine form			38 Oct. 20	.50	5.00

GIANT EARLY HARDY ENGLISH CHRYSANTHEMUMS

AMBER BRIGHT (New) Medium size, Incurve of Amber Bronze. May be disbudded for larger blooms.			26 Oct. 24	.60	6.00
AUTUMN AMBER. Rich amber. Very full flower up to 6". Perfect habit, small foliage. A fine exhibition variety, weatherproof early.			26 Oct. 16	.60	6.00
BILL SPEAT Large orange and bronze. Fully double one that responds to disbudding. Strong stem.			28 Oct. 15	.50	5.00
BRAVADO. Crimson scarlet with golden bronze reverse, no fading. Strong grower and excellent habit.			28 Oct. 10	.60	6.00

GT. EARLY HARDY ENG. CHRYSANTHEMUMS (Cont.)

Name and Description—3 at Dz. Rate			Height	Blooming	Price	
D. Double	SD. Semi-Double	S. Single	In inches	Date	Ea.	Doz.
CRIMSON MAGIC. Reflexed dark velvety crimson. Good grown natural or disbudded. Then you get a 6" bloom lasting for weeks. A blue ribbon winner for us.			26	Oct. 15	.50	5.00
DOREEN MONTE. A lovely large incurving flower of bright rose pink. Long stems and considered one of best. Award of Merit. Best in Show, 1957			28	Oct. 16	.60	6.00
FRED YULE. Large, very full solid blooms of rich orange bronze with medium foliage. This superb variety is absolutely weatherproof.				Oct. 15	.60	6.00
GOLDEN SCEPTRE. A rich golden yellow incurved. We cannot praise this one too highly			26	Oct. 20	.50	5.00
GRAND CANYON Large incurve of brownish bronze on face of petals with bronze yellow reverse. A stunning color combination. Gave a wonderful and altogether pleasing performance here last fall.				Oct. 25	.50	5.00
HAPPYNESS. Clear Pink. Reflex red, one admired by all. Best disbudded, giving a flower 5" in diameter. Long lasting.			28	Oct. 15	.75	7.50
SUPERLATIVE. A huge white incurved of perfect shape. Solid full flowers of firm texture. The best incurved white. A real super mum. Extra fine when disbudded			26	Oct. 15	.60	6.00

WONDER SPOONS

CAROL C. (A 49) (Coles) Spoon, light lavender with Amaranth tips. Delicate tubular petals with Mallow purple as shown on British Royal color chart; frost resistant. Plant 23x30. Flower 3½"	Oct. 12	.50	5.00
DAVY CROCKETT (Coles) Double spoon color opens marigold orange. Ripens to marigold yellow. Reverse lemon yellow. Producing 3½" bloom on stiff stem. The bush has a spread of 30". This is an entirely different color filling a long felt want. Try disbudding this one and get a surprise. Davy Crockett is a welcome addition to the fine family of spoons originated by Mr. Coles.	28 Oct. 15	.60	6.00
GRAND CANYON (H 49) (Coles) Spoon. Magnolia Purple to light Phlox Purple. This is a honey. It reminds one of a Pinwheel as it blooms with its flat flowers so uniform and facing out in same direction. Wonderful for cut flower. Plant 30x22 Flower 3¾ to 4 in.	Oct. 8	.60	6.00
HAZEL (Coles) A new pure yellow spoon, bush 32' x32", stiff stem, good foliage. After Hurricane Hazel passed we found this one stood up the best of anything in the garden, hence, the name, Hazel. It produces 3¾ to 4" flowers in abundance. A worthy new member of the family of Wonder Spoons originated at Echo Valley by Mr. Coles. Here is what Mr. Amos Kirby says: "Dear Mr. Coles; I have attended many of the leading fall flower shows in South Jersey and Eastern Pennsylvania in recent weeks and I want to tell you how your new 'Hazel' Chrysanthemum stacks up with other varieties.	Oct. 5	.50	5.00
JEANNE (Hauseknecht-Coles) Spoon. Empire rose. Reverse straw yellow. Very profuse 5' or more disbudded.	28 Oct. 10	.75	7.50

WONDER SPOONS (Continued)

Name and Description—3 at Dz. Rate	Height in inches	Blooming Date	Price Ea.	Doz.
D. Double SD. Semi-Double S. Single				
JESSAMINE WILLIAMS New. Double rayonnante quill, 3 inch flower in trim sprays. May sup-plant White Spoon.	20	Oct. 1	.50	5.00
KIMIE. Popular large size flower. Clearest yellow spoon. Large.		Oct. 20	.60	6.00
LOVELY NELL (M 49) (Coles) Spoon. Terra Cotta to Nuple yellow. inner row of plants is incurved Plant 30x28. Flowers 3½ in. or more		Oct. 1	.50	5.00
LOVELINESS SPOON. Tends to full double. One of the nicest spoons. Low growing, compact, healthily bushy. Flowers soft carmine rose.	24	Oct. 15	.50	5.00
LYNNE A pink spoon turning salmon pink with age. 4 inch natural, larger disbudded. Older the bloom the more beautiful it becomes.	30	Oct. 23	.60	6.00
PAULA A spectacular recent introduction of special merit. Quilled part is buff yellow and broad spoon opens to an amazingly lovely bright crimson.		Oct. 25	.60	6.00
OCEAN SPRAY 3½ - 4" Pure white spoon. Profuse bloomer. Good stem carries flowers.	36	Oct. 20	.60	6.00
We are proud to add this one to our list:				
RADIANT Given a market survey in Cleveland this proved the "hottest" seller on the outdoor flower market. A beautiful white spoon borne on tall strong stems that flex easily and won't break down even under extreme conditions. Stark white ray-like tubes in multiple rows radiate from a high crested yellow center to form a perfectly symmetrical that is borne on a long penduncle to give it an individual character. A frost resistant, mid-season bloomer that produces an abundance of stolons.	36	Oct. 18	.60	6.00
REMEMBER ME (I 49) (Coles) Turkey red shading to Jasper red, a gorgeous spoon. Plant 34x21 Flowers 3½ to 4 in. This is a beauty admired by all who see it. Frost resistant. Here is what a Midwest grower said: "In all the spoons, this must be acknowledged the best of them all."	30	Sept. 25	.60	6.00
RUBY SPOON (Lehman) Bright ruby red. Large firm spoon type flower outstanding.	26	Sept. 26	.50	5.00
SNOW SPOON A pure white spoon, the best we have seen	24	Sept. 15	.60	6.00
YELLOW SPOON. The oldest and yet the class leader of this striking family. It is a pure color, no dis-tracting shadings.	24	Sept. 28	.50	5.00
WILMA LEE (Spoon) (Windus-Coles) Named by special permission of Miss Lee, Columbia Broad-casting artist, it takes class to reach such a high pinnacle, and we believe the flower is worthy of the name; color, petals are tightly rolled silver spoon portion cardinal red. This one created a sensation when first shown publicly at the Chrys-anthemum Society's show. The plant will pro-duce hundreds of three inch blooms, grown natu-ally. Disbudded 5x2½." We find it extra hardy. Liked by all visitors of our gardens. WIL-MA LEE is a sport of the well known Lovely Nell	34	Oct. 20	.60	6.00

STANDARD CHRYSANTHEMUMS

Name and Description—3 at Dz. Rate D. Double SD. Semi-Double S. Single	Height in inches	Blooming Date	Price	
			Ea.	Doz.
ALBATROSS. Large white incurved.	36	Oct. 10	.50	5.00
GARNET KING, (Commercial), A very popular large garnet red flower of reflexed type.	M	Nov. 5	.50	5.00
GOOD NEWS Large golden yellow Incurved. Stands high, light and summer temperatures.	36	Oct. 24	.60	6.00
INDIANAPOLIS BRONZE, (Commercial), Buff bronze incurved. A favorite every where producing a grand bloom on a perfect stem.		Nov. 8	.50	5.00
INDIANAPOLIS PINK, (Commercial)	48	Nov. 8	.50	5.00
INDIANAPOLIS WHITE, (Commercial), A pure white. Exhibition. On perfect stem.	M	Nov. 8	.50	5.00
INDIANAPOLIS YELLOW, (Commercial) Same as other Indianapolis.	48	Nov. 8	.50	5.00
MAJOR BOWES. (Commercial) Double 4" Phlox purple shading lighter, good disbudded or in sprays	30	Oct. 20	.50	5.00
MRS. H. E. KIDDER, D. (Commercial) Yellow, good in sprays or disbudded. Will produce 6" flowers. Needs some winter protection.	36	Oct. 15	.50	5.00
SILVER SHEEN, (Commercial), A satiny pure white incurved. Excellent keeper.	M	Oct. 20	.50	5.00

SUPER GIANT CHRYSANTHEMUMS

ATLANTA A super-colossal white. At maturity its size is comparable to our "Yellow Mammoth. One you can't get away from.	Oct. 26	.60	6.00
FERN EDWARDS. A beautiful lavender pink giant size flower equal in size to the "Turners." Ex- tremely satisfactory, easily grown variety	M Oct. 25	.50	5.00
PALE MOON Tremendous creamy white loose in- curved exhibition commented with more "Ah's" and "Oh's" during our fall show. Erect stems and good foliage. Outstanding because of its immensity and beautiful color.	Oct. 25	1.00	10.00
POCKETT'S MAROON. Enthralling shade of velvety oxblood red with buff reverse.	Oct. 15	.50	5.00
ROSE BOWL. Incurved flower, tremendous in size. A giant for the exhibition class. Color a most pleas- ing orchid pink, nearly rose. Extra strong stem with broad glossy foliage	Oct. 30	.60	6.00
SEIKO GIANT As the name suggests. Color is a brightest shade of rosy pink inside with lighter color on the reverse side of the petal.	Nov. 1	1.25	12.50
WHISPERING. This multiple petaled, pure white, incurving flower is famous for its great depth. some flowers have measured up to 7 inches.	Oct. 24	1.00	10.00
YELLOW MAMMOTH. Japanese introduction in primrose yellow mammoth exhibition flower. We have not yet discovered a variety approaching near the quality of this remarkable bloom. It is not difficult to obtain 8 to 10" diameter flowers from any bud selection. The broad dark green foliage plus the most sturdiest stem of this var- iety are most gratifying to an exhibitor.	Tall Oct. 25	1.00	10.00

SINGLES

Name and Description—3 at Dz. Rate			Height Blooming		Price	
D. Double	SD. Semi-Double	S. Single	In inches	Date	Ea.	Doz.
BUCKSKIN A tawny bronze daisy. Easily replaces Calif. Bronze Daisy in the early cloth house program			Tall	Oct. 25	.50	5.00
FIRST LOVE (Laning-Coles) Single 3" flower, light pink petals. Yellow disk surrounded by a white halo. Won blue ribbon three years running. A championship. 1956			36	Oct. 16	.75	7.50
KONANO MISHIE Daisy type. Merrie pink. Three rows of petals. Large.			24	Oct. 1	1.00	10.00
KRISTINA. Deep rose pink which is almost purple a shade which is most attractive in the fall garden.			24	Oct. 10	.50	5.00
RAJAH S. Long detailed rose scarlet with clear yellow center.			30	Oct. 18	.50	5.00

WE RESERVE THE RIGHT TO RETURN MONEY IF SOLD OUT

NOT RESPONSIBLE FOR ANY ACT OF GOD

WE HAVE A LARGE NUMBER OF SLIDES WHICH WE LOAN TO GARDEN CLUBS UPON DEPOSIT OF \$5.00 - WHICH IS RETURNED MINUS MAILING CHARGES WHEN SLIDES ARE RETURNED.

FOR THOSE WHO JUST WANT A VARIETY: 10 Garden varieties worth up to .75 each. Each correctly named \$4.00

10 NAMED JAPANESE (worth up to \$1.50 each) \$10.00

5 NAMED JAPANESE VARIETIES (worth up to \$1.50 each) only \$5.00

DAHLIAS

	Root	Plant
I WALK ALONE , (Coles.) 1950 I. D. 5" to 7" in scarlet tipped white, extra good cut flower, perfect stem facing side ways: never been beat on show table; a long keeper when cut; 5 feet tall	1.50	.75
BERTHA SHONE (A-SC) Light Lavender blend	1.50	.75
ROSY DAWN . (Ball) Golden yellow tipped rose with red center	1.00	.50

NEW AND RARE HEMEROCALLIS

ANNIS VICTORIA RUSSELL (Russell) E 36" Ev. An excellent early..... bloomer with large 7 to 9 inch blooms of solid canary yellow above dark green foliage. A profuse bloomer with 30 or more buds on a single stalk. You will appreciate this one for its early blooming period75
BARONET , (Stout). Flower full with broad petals of sprightly red, which stands above the foliage and remains open evenings. Blooms in July. Originator claims again in September. Height 2 ft.50
CRAEMORE HENNA (Plouf) Flowers of good size and form of fulvous reddish color on stalks 2½ ft. tall. Desirable because of early mid season bloom. June and July50
CRAEMORE RUBY . 36" intense ruby-red self50
CHINA ROSE , (Russell). Rosy-red with a light midrib in each petal, a yellow trace around the entire flower. Green throat, petals ruffled, 4½" bloom. Height 3 ft. April, May, again in July or August	1.00
COMET , (Russell). A striking large Hemerocallis, pale yellow, and red bi-color. Strong grower50
DOMINION (Stout) Large flowers with broad sepals and petals—reddish brown in color with yellow throat, blooms June, July and again later in season. 3 ft.50
ELAINE RUSSELL , (Russell). A true shell salmon, not pink or rose, quite the daintiest lily that we grow, as a cut flower, it has a deep coral eye zone. A profuse bloomer. 4½", height 4½ ft. April, May, June50
FLAMING SWORD , (Russell). A deep red almost mahogany. Small but profuse in bloom. Flowers open full 3½" across. 2½ ft in height. May, June50
GEORGE YELD , June and July. The outer petals are a rich orange, with inner petals of orange bronze40
HAZEL SAWYER , Handsome form, rare coloring, of lavender pink. July.50
HYPERION , July. Immense pale lemon yellow. Scarce and very much in demand. One of the best.75
LINDA , (Stout) A beautiful golden crinkled yellow-red tone50
MACULATA . Brownish red blooms with an orange midrib and center June. 4' high40
MONTE (Russell). Two color every other petal is lemon. The other three being a deep shade of rosy brown, 6 to 7 in. Fully rounded and extremely ruffled. One of the largest bi-color sgrown. Height 3 ft. With us May and June and again in August.75
MRS. JOHN J. TIGERT , (Watkins). Not a brickly red but a bright red with admirable garden qualities. July. 36"50
PRINCESS , (Stout). Clear, uniform lemon yellow with full recurved petals spreading 5". a distinct, fine clear light yellow. July. 34"50
ROSE GEM (Stout). Old rose pink with an eye zone tall and large	1.00
ROSALIND (Stout). Clear colored rosy pink. The 4-5" flowers open wide with petals recurving. July-August	1.00
SACHEM , (Stout 1941). Rich deep red with a throat of yellow orange in sharp contrast to the outer red zone blooms. June-July75
SPITFIRE , (Russell). Snappy medium red, medium sized flowers with orange midrib. Blooms continuously. June, July and August. 24"50

NEW AND RARE HEMEROCALLIS (Continued)

STONEY COOPER (Coles) 1956 Color strip in middle Indian yellow through empire yellow. Septals maize yellow reverse yellow. Producing a 5" bloom. July and August. Dormant. 36"	1.00
TAJ MAHAL (Evergreen) I think the name befitting this daylily. Its color is a rich chrome with a velvet sheen and a wide eye zone of the richest purple. The fact it only grows 2 feet high and is a blaze of bloom makes it one of the loveliest jewels in our fields, 5" bloom. Very early, April, May60
TARA , (Nasmith 1940). The full flaring flowers are lustrous rose red and bloom in great profusion. July, August. 36"50
TEJAS Fieriest red with an indescribable velvet sheen. 4" bloom. Height 3 ft. April, May and June50
THERON (Stout) Large, full, dark mahogany red throat. Dark red outside. Orange inside producing a striking purple and gold effect. July and August. Height 2½ feet.50
WESTERN STAR , A deep mahogany red in color with its chrome throat shading to green at the base make it quite the loveliest thing in the darker shades, 5" bloom. April, May, June and July when established. Height 2½ ft.50
WAU-BUN (Stout) Cadmium yellow sprinkled with red.50
YOU AND ME (Coles 1957) A pink daylily, different from any other. light and airy. Blooming date July and August. 40". Dormant	1.00

IRIS KEAMPFERI (JAPANESE IRIS)

BLUE DANUBE , Blue with white veins, yellow center50
BLUE JAY , Similar to Blue Danube, a lighter blue. Strong grower50
BOY BLUE , The bluest Japanese Iris grown50
CATHERINE PARRY , Double blue overlaid rose violet50
LUCIA MARSHALL , Fine, large double pansy-violet with white veins, center white yellow spots50
MAHOGANY , Large double flowers. Purple, mahogany red50
ORIOLE , Purple, yellow center extending well out the 6 petals50
PARAGON , Rich royal purple with white veins50
PINK PEARL . A lovely double pink75
PURPLE AND GOLD , Rich violet with gold throat50
PYRAMID , Double violet purple veined white in center of petals50
QUAKERESS , Darker blue than Catherine Parry. Double50
SAMIDOR , Ground color is silvery white, veined with rich blue. Standards deep purple50
TEMPLETON , Double reddish violet marbled white50
TOPAY , 3 Petal white edged pink. A must.50
VICTORY , Silvery white heavily veined violet50
HELEN VON SEIBOLD . Blue, single.50
WAVING WATERS . Light blue. Double50

CULTURAL SUGGESTIONS FOR CHRYSANTHEMUMS

DISBUD EXHIBITION AND SPIDERY TYPES

SOIL PREPARATION. Chrysanthemums do best in a rich deeply cultivated soil. Incorporation of humus matters such as barnyard manure, decayed compost, peat moss, etc., is beneficial. In addition, superphosphate at the rate of 5 lbs. per 100 square feet is broadcasted and spaded to a depth of 12 to 15 inches early in the spring.

STOPPING. The center of the main growth is nipped off when about 6 inches tall and second stopping is generally required around end of June if planted early. Four to six lateral growths are allowed to rise from the last pinching.

DISBUDDING. All sub-lateral branches are removed at regular intervals of about 10 days apart. Many exhibition varieties will produce "First Crown Buds" or "Leaf Buds," as commonly known, in July which are usually removed and next buds retained.

SELECTION OF BUDS. The first bud produced is called the "Crown bud" and is distinguished by being surrounded with leaves. The "Terminal bud" appears later in clusters surrounded with flower buds. The procedure of "taking buds" depends very largely on the variety and no fast rule can be given

FERTILIZING. About 3 applications of commercial fertilizer, such as "Vigoro," at the rate of 3 to 5 lbs. per 100 square feet would be sufficient. No feeding is done after the buds begin to show color.

10% DISCOUNT ON ORDERS RECEIVED BEFORE MARCH 1st

Folks: You will not find any pictures in this catalog. We will leave that to those who charge more. You all know it costs a lot to have pictures made and reproduced in a catalog. So we will leave that to others. But we do give the same quality at lower price

THANK YOU

You are invited to become a Member of
The National Chrysanthemum Society, Inc., U. S. A.

Name of Sponsoring member, firm or person.

Echo Valley Floral Gardens, Omar Coles, Sr., Prop.

I
(Name) Please Print (Date)
.....
(Address) (State)

Wish to apply for membership in the

NATIONAL CHRYSANTHEMUM SOCIETY, INC., U.S.A.

Enclosed is my check for three dollars covering cost of membership and dues for current year (\$2.00 of which covers subscription to quarterly Bulletin of The National Chrysanthemum Society). The Beginners handbook on Chrysanthemum Culture is included in the first year's dues.

Make all checks payable to The National Chrysanthemum Society, Inc., U.S.A., and mail with application to MISS DOROTHY P. TUTHILL, Secretary, 345 MILTON ROAD, RYE, N. Y.

To increase the popularity of the Chrysanthemum, to discuss your common problems, to provide the cooperation that is necessary to stage successful shows, join or organize a Chapter in your neighborhood. (10 N.C.S. members are required). Mail all inquiries about location, membership or organization of Chrysanthemum Chapters to

MISS DOROTHY P. TUTHILL, Secretary, 345 MILTON ROAD, RYE, N. Y.

For a complete and accurate record of history, we must not

The National Chrysanthemum Society, Inc., U. S. A.

Richo Valley Floral Gardens, Orested, Denmark. Prop.

(91025)

1990/11/1

1964 and 1965 (1964-1965) (1964-1965)

NATIONAL CHRYSLER FINANCE SOCIETY, INC., U.S.A.

[illegible]

MAGNOLIA IN THE HEART OF THE

DELAWARE VALLEY, U.S.A.



SPRINGER'S

MAGNOLIA - IN THE HEART OF THE DELAWARE VALLEY, U. S. A.

The Black Dot on the Map Shows Location of Echo Valley Floral Gardens

